

# PRESS RELEASE



## CIMERWA's annual golf tournament is back with a focus on strengthening the sport.

Kigali, Rwanda – The new and ultra-modern Kigali Golf Clubhouse (KGC) will host the second edition of CIMERWA's annual golf tournament dubbed "CIMEGOLF 2018". In a positive move towards fostering the game of golf in Rwanda, CIMERWA has partnered with other sponsors including HYGEBAT, AfriPrecast, ROKO, BCEG, Transnova, Kesi Investments and TACT who are coming together to inject over 53 Million Rwandan francs. This year's tournament will be fully packed with golf swings that will see an array of golfers participate.

Speaking at the Press conference, CIMERWA's CEO Bheki Mthembu said "As a passionate golfer, I speak for my fellow golfers - the new Kigali Golf Clubhouse is a great place to experience the game. We have an ever-budding golf scene here and we are thrilled to have the opportunity to host this premier annual golf event for the second time. We are confident that we will put together an unforgettable experience for our golfers, and we hope to see you there!"

The "CIMEGOLF 2018" tournament will host the Rwanda National Team that is comprised of young and talented players who spend a great deal of their extra time being caddies. This time around, they will be front and center at an event that is outside the activities of the national team. In an effort to grow the sport and play the role of an enabler, the "CIMEGOLF 2018" will give the best golfer from the national team a chance to walk away with golfing equipment worth USD 2000.

The tournament will also feature a "coming together" of club members to financially support the golf club by participating in the "2 Club" Competition. All the returns raised from the "2 Club" Competition will go towards forming the KGC caddies foundation fund. We believe that this will embrace one of the core values of golfers, which is the spirit of caring and giving.

"We believe very strongly in the empowering of young talent" the CEO continues "They are our future. This tournament will be a way for golfers to have a good time and raise funds to support the caddies. As we strengthen the culture of sports in Rwanda, let's also consider building strong foundations for a better tomorrow"

"It is such an honour to be the hosts of yet another edition of the CIMERWA golf tournament. For us, partners such as CIMERWA help us professionalize the game. The Kigali Golf Club Women's team was recently in Ghana for the All Africa Challenge Trophy 2018, thanks in part to CIMERWA for being one of our sponsors. We look forward to an exciting and competitive "CIMEGOLF 2018" – said Byusa Marcel, the Kigali Golf Club President.

### About the company

CIMERWA is Rwanda's only integrated cement producer. Established 30 years ago, the firm's production plant is located in Bugarama, Rusizi district in South Western border of Rwanda. This is the only cement company in Rwanda that mines the raw materials, produces the clinker concentrate, packs and sells cement for general and civil construction.

CIMERWA is committed to building strong partnerships with leaders and members of the local community. In the process, the firm has helped set up a number of initiatives geared at improving the livelihoods of the people. These include a nursery and primary school, medical clinic, an ambulance and providing them with clean, piped water. The firm has also helped enterprising people set up a carpentry workshop, knitting and tailoring outfits.

### MEDIA INQUIRIES:

Butera Anita  
+250 789222698  
anita@quakeadvertising.com

Dennis Agaba  
+250 784447126  
denis@quakeadvertising.com

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